

SYMPOSIUM

Trends
Shifts
Cliffs

Program Renewal in Colleges & Institutes

Fairmont Hotel Vancouver
February 1-3, 2004
Vancouver, BC



Association of Canadian
Community Colleges

Not to be missed, this unique event will examine program revitalization in the context of educational shifts, demographic trends and labour market changes, all viewed through the lens of change management.

With the learning needs of communities constantly changing, it is critical that colleges and institutes be able to respond effectively and competitively if they are to stay not only current but reach the forefront of program delivery.

The Symposium will feature a mix of college and institute case studies, group discussions and panel presentations. Session themes will focus on:

- How institutions integrate labour force changes and trends into programming change and renewal.
- How successful colleges and institutes ensure processes are implemented to allow for program renewal, new program development or cancellation of a program. The five key program performance elements will be highlighted:
 - centrality to the college mission, core values, and guiding principles;
 - student demand;
 - student success;
 - program quality; and,
 - finance.

The Symposium will commence with a reception and dinner at 5:00 p.m. on Sunday, February 1st and will adjourn at 1:00 p.m. on Tuesday, February 3rd.

Keynote Speaker

Mark David Milliron, President and CEO, League for Innovation in the Community College.

Educators are wrestling with major trends, key issues and rapid change. In this kind of environment, it is more important than ever to have thoughtful dialogues about issues that impact our daily work -- and do it in a way that will enliven our institutions. Dr. Milliron will offer a set of key learning issues for dialogue.

Travel and Accommodation

To access Special Discounted Fares, quote the ACCC convention number **CV041965** when booking with Air Canada or your travel agency.

To reserve your accommodation, contact the Fairmont Hotel Vancouver prior to **January 9, 2004** at tel.: 604-684-3131. Don't forget to mention that you are part of the ACCC Group. The room rate is \$129 (single/double).

Registration Form

Mr. Mrs. Ms. Dr. First Name: _____

Surname: _____

Title: _____

Name for Badge: _____

Institution/Organization: _____

Mailing Address: _____

_____ City: _____

Province: _____ Postal Code: _____

Tel.: _____ Fax: _____

E-mail: _____

Registration Fee: \$425
A rebate of \$125 will be offered to those registering for more than one symposium (Student Success, Program Renewal, Technology-Enabled Learning)

Method of Payment

Cheque: make payable to ACCC

Credit Card: Visa [] M/C [] Amex []

Card Number: _____

Expiry Date: _____

Card Holder Name: _____

Card Holder Signature: _____

Fax or Mail your Registration to:
ACCC Conference Office

200-1223 Michael St. N., Ottawa, ON K1J 7T2
Tel.: 613-746-5916 Fax: 613-746-6174

Cancellation requests MUST be submitted in writing. Up to 14 days prior to the event a full refund, less a \$50.00 administrative fee, will be issued. Within 14 days of or following the event, no refund will be issued. Substitutions will be accepted in writing up to seven (7) days before the event.

For office use only

Date

No.